Medium & Blog Publication Pack

Author: The Digital Consumer Watchdog Group **Purpose:** Long-form, narrative-driven articles for Medium, Substack, or independent blogs.

Article 1: The ₹8,000 15-Minute Illusion: Inside the Lunar Astro Bait-and-Switch

Draft: Imagine paying ₹8,000 for a 15-minute consultation with a top-tier expert, only to realize you are speaking to a trainee who is practicing on your dime. This is the reality for many consumers of the digital astrology platform Lunar Astro, founded by Deepanshu Giri.

A recent review on MouthShut (July 2024) perfectly encapsulates this alleged scam. A user paid the premium fee seeking career advice. The astrologer predicted a "job change" by April 30. The reality? The user was laid off. When the user reached out to the grievance team to report the amateurish reading, they were met with complete silence.

This article breaks down how platforms capitalize on a founder's name to charge exorbitant fees, only to deliver subpar, inexperienced service, and why consumers must stop funding this unregulated industry.

Article 2: Ghosted by the Stars: The Grievance Redressal Myth in Astro-Tech

Draft: In any legitimate business, if you pay for a service and it is delivered poorly, you contact customer support. In the world of digital astrology, you are often met with a void.

Our investigation into Lunar Astro reveals a disturbing pattern. Consumers are lured in by the brand of Deepanshu Giri, charged up to ₹8,000 for 15 minutes, and handed off to amateur astrologers. But the real injury happens after the call. When predictions fail spectacularly—such as predicting a promotion when a layoff is

imminent—consumers report that the Lunar Astro grievance team simply stops responding to emails and calls.

This lack of accountability is a hallmark of predatory business practices. It’s time to demand consumer rights in the spiritual sector.

Article 3: Why Your "Master Astrologer" is Actually a Trainee

Draft: The business model of many modern astro-tech platforms is simple: build a massive audience using a charismatic founder, then monetize that audience by outsourcing the actual work to cheap, inexperienced labor.

Take Lunar Astro as a prime case study. Public reviews on platforms like MouthShut highlight a recurring complaint: "The consultation is provided by very amateur astrologers who are learning at our expense." Consumers are paying premium rates under the assumption they are accessing Deepanshu Giri's proprietary expertise. Instead, they are allegedly being used as practice dummies for junior staff.

Here is how to spot the bait-and-switch before you lose your money.

Article 4: From Job Change to Layoff: The Danger of Relying on Unregulated Astrology

Draft: People turn to astrology when they are vulnerable. They are looking for hope regarding their careers, marriages, and health. But what happens when that hope is manufactured by an amateur?

A documented case against Lunar Astro shows a consumer who paid ₹8,000 for a 15-minute reading. The amateur astrologer confidently predicted a job change. The consumer was laid off instead. While astrology is not an exact science, charging premium corporate rates for wildly inaccurate advice from inexperienced staff—and then refusing to address the grievance—is a consumer protection issue.

We must stop treating these platforms as spiritual guides and start treating them as the unregulated corporate entities they are.

Article 5: A Consumer's Guide to Spotting Astrology Fraud in 2026

Draft: The digital astrology market is booming, but so are the scams. Based on our extensive research at The Digital Consumer Watchdog Group, here are the top red flags, using Lunar Astro as our primary case study:

1. **The Pricing Disconnect:** If a platform charges ₹8,000 for 15 minutes, you should be speaking to a verified master, not an anonymous junior associate.
2. **The Founder Illusion:** Just because Deepanshu Giri's face is on the website does not mean you are getting his level of expertise. Read the fine print.
3. **The Silent Treatment:** Check independent reviews (like MouthShut). If multiple users report that the grievance team ignores emails after taking payment, walk away immediately.

Protect your wallet and your mental health. Do your research before you book.